



MLK CORRIDOR AUTHORITY STRATEGIC PLANNING MEETING MINUTES

October 13, 2021

CALL TO ORDER:

The MLK Corridor Authority met in-person at Lean Rocket Lab, Training Room, 133 W. Michigan Ave, Jackson, MI 49201. The meeting was called to order at 9:30 a.m. by Director Willis.

ROLL CALL:

Present: James Johnson, Daniel Mahoney, Mayor Derek Dobies, Anthony Parker, Arlene Robinson (by phone), Diane Washington, Mindy Bradish-Orta, John Willis, and Felicia Richmond.

Absent: Lee Hampton.

Also Present: Malik Goodwin

ADOPTION OF THE AGENDA:

N/A

CITIZEN COMMENTS:

No public comments.

APPROVAL OF MINUTES:

N/A

OLD BUSINESS:

N/A

NEW BUSINESS:

Malik Goodwin began the strategic planning session, provided an overview of the powers of the MLK Corridor Improvement Authority Board of Directors, highlighted the eligible types of funding that can be received by the Authority, and provided an overview of the development and TIF plan.

Malik Goodwin also facilitated a discussion among the Board members to develop and adopt a mission statement and a vision statement for the Authority.

The following mission statement was adopted by the Board of Directors [was moved by Mindy Bradish-Orta and seconded by Daniel Mahoney]:

“The Martin Luther King Jr. Corridor Improvement Authority promotes economic growth and development by aiding in the reinvestment and revitalization of property, and supporting community and business opportunities within its district area.”

The Board discussed and agreed to consider the following four (4) vision statements for consideration:

Draft Statement 6 (Diane Washington):

The MLK CIA is a public body that is committed to high ethical standards, professionalism, committed to the [inclusive] spiritual, inclusive, well-being of its community, in the advancement of its mission to promote economic growth in its district.

Draft Statement 8:

Led by community vested, diverse, ethical, collaborative, and professional public body, MLK CIA is a world-class authority building a thriving community/ corridor.

Draft Statement 13:

The MLK CIA seeks to further **enhance** Jackson’s south side into a thriving, world-class community experiencing economic prosperity, committed and dedicated to diversity and inclusion, while maintaining high ethical standards.

Draft Statement 8:

The MLK CIA is committed to building a thriving world-class corridor for the community.

The Board agreed to consider the vision statements and agree to make and vote to adopt a final selection at the October 28, 2021 MLK CIA Board of Directors meeting.

The Board also completed a Strengths Weakness Opportunities Threats (SWOT) exercise.

Due to time constraints, the Board agreed to address the ‘Strategic Priorities’ and ‘Next Steps’ portion of the session during the October 28th Board meeting.

ADJOURNMENT:

A motion to adjourn the meeting was made by Director Mahoney and seconded by Director Johnson. Vote- Yeas: Directors Johnson, Mahoney, Parker, Robinson (by phone), Washington, Bradish-Orta, Willis, Richmond, and Mayor Derek Dobies. Nays: None. Motion carried. The meeting was adjourned at 1:15 p.m. by Chairman Parker.