



MLK CORRIDOR AUTHORITY MEETING MINUTES

March 9, 2023

CALL TO ORDER:

The MLK Corridor Authority (MLK CIA) met in-person at the Jackson King Center Recreation Center, 1107 Adrian St., Jackson, MI 49203. The meeting was called to order at 5:30 pm by Anthony Parker.

ROLL CALL:

PRESENT: George Brown, John Willis, Arlene Robinson, Daniel Mahoney, James Johnson, Diane Washington, Anthony Parker

ABSENT: Philicia Richmond

EXCUSED: Thaddeus Williams, Mindy Bradish-Orta

ALSO PRESENT: Malik Goodwin- City Representative

ADOPTION OF THE AGENDA:

A motion was made by Daniel Mahoney and seconded by James Johnson to adopt the agenda. Motion carried, and the agenda was adopted.

PRESENTATION

Comments were made by Roy Rabban, who is a local grocery operator, regarding the MLK CIA's plans to attract commercial development at the East Prospect site. Mr. Rabban expressed concerns about rising construction costs and the impact it may have on project implementation.

CITIZEN COMMENTS:

There were two citizen comments made. One comment was made by Jonathan Autry, who is interested in learning more about opportunities to attract more housing to the area. Another comment was made by Gilbert Blanks, who submitted data and written questions to the MLK CIA on a variety of matters ranging from community engagement, marketing strategy, the commercial development project at Prospect.

APPROVAL OF MINUTES:

A motion was made by George Brown and seconded by John Willis to adopt the minutes from the January 26, 2023, Board of Directors meeting. Motion carried.

OLD BUSINESS:

Malik Goodwin reported that a Request for Proposals soliciting commercial developers to redevelop the East Prospect St. Site had been issued on February 22, 2023, and that there would be an upcoming pre-submittal conference on March 10, 2023. Malik Goodwin also reported on the Strategic Planning session that was held by the MLK CIA Board on February 27, 2023, and that a summary sheet containing new goals for 2023 will be included in the March 23, 2023 Board materials. Daniel Mahoney requested that Malik Goodwin prepare a progress report on 2022 strategic goals, that can be shared with the City Council during its April 4, 2023 session.

NEW BUSINESS:

Malik Goodwin presented a memorandum and resolution for the Board to approve a contract with Idea39, a marketing consulting firm, who would, among other services, provide advisory services as-needed, develop a marketing strategy, and a stand-alone website. George Brown made remarks on behalf of the communications committee recommending the firm, and made a motion to approve Idea 39. Diane Washington seconded the motion. The motion was approved.

REPORT:

No report was provided to the Board.

DIRECTOR'S COMMENTS:

The Directors provided parting comments.

ADJOURNMENT:

A Motion to adjourn the meeting was made by Daniel Mahoney, seconded by James Johnson. The Motion passed. The meeting was adjourned at 7:03 pm.